



# 2020 VIRTUAL BUSINESS SHOWCASE



## OCTOBER & NOVEMBER

### SPONSORS



**VIRTUAL BOOTH  
\$225**

**EVENT SPONSOR  
\$350**

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Showcase

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## Virtual Booth - \$225

- 300 word feature article in Citizen Tribune print and online editions (Enhance your digital footprint and SEO)
- Feature on Chamber of Commerce & Tribune Facebook pages -participant to provide photo or video for feature (Increase social media awareness and grow audience)

# SPONSORSHIP OPPORTUNITIES



## Major Sponsors - \$1500

- Centrally located
- Company name prominently displayed on inside and outside banners
- Company name prominently displayed on inside and outside banners

**SOLD OUT**



## Event Sponsors - \$350

- 500 word feature article in Citizen Tribune print and online editions (Enhance your digital footprint and SEO)
- Feature on Chamber of Commerce & Tribune Facebook pages -participant to provide photo or video for feature (Increase social media awareness and grow audience)
- Prize box at location for people to enter to win cash and prizes. -- Drive in-store traffic or a perk for your employees!



## What is the Business Showcase?

└ Virtual event highlighting your products and/or services to community members promoting digital growth for small businesses.



## Why Should I Showcase My Business?

- └
- Reach potential customers
  - Increase brand awareness
  - Introduce new products/services/programs
  - Search Engine Optimization
  - Increase social media following



## What Do I need to Submit?

- └
- Registration form with complete contact information
  - Business profile form
  - Video (not required, but encouraged)
  - 1-3 photos



## What Are the Video Details?

- └
- Video should be no longer than 3 minutes
  - Video OR photos should be submitted, not both
  - YouTube links will work for videos
  - Chamber does not have anyone on staff to create videos

Chamber will send out tips and coaching to participants to help businesses make the most of this digital opportunity!

# REGISTRATION FORM

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Company or Business Name:

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Contact Person

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Mailing Address

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City

State

Zip

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Phone

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Email

\_\_\_\_\_ Virtual Booth **\$225**

\_\_\_\_\_ Event Sponsor **\$350**

\_\_\_\_\_ Non-Chamber Member **\$500**

# Business Profile Form

**Please answer questions below., This is information for your feature article.**

**1. Tell us about your business. What is it that your do? How long have you been doing it?**

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**2. How did you decide to get into this type of business:** \_\_\_\_\_

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**3. What sort of training, education, certification or expertise do you have that allows you to do this work?** \_\_\_\_\_

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**4. What is it that sets you apart from the competition? What do you consider your specialty? What is it that makes you different?** \_\_\_\_\_

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**5. Anything else we should know?** \_\_\_\_\_

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**6. What is your Facebook and/or website address?** \_\_\_\_\_

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**7. What is your business address and hours of operation?** \_\_\_\_\_

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**Add additional pages if needed to complete profile.**

No booth will be reserved without payment. No refunds. Please make check payable to:  
**Morristown Area Chamber of Commerce.**