



# Morristimes

September E-Newsletter Over a Century of Service!

## Leadership Morristown Off to a Great Start!

The 2018 Leadership Morristown class of twenty-one individuals is off to a great start. This is one of the largest Leadership classes since the program began and the largest in recent years.

The first session on Team Building was held on Friday Au-



Richard Tidyman enjoys one of the Rose Center Quilt Guild's quilts on display at the M-H Library.

gust 17 at Walters State Community College and facilitated by their staff. Prior to the session, a breakfast was held for all alumni to give them the opportunity to reunite and meet the current class. Over 50 alumni participated representing classes from 1984—2017.

Other sessions that are "in the book" include a session on senior services held on August 23

and community infrastructure on August 29. Included in these sessions were visits to DeWitt Place Assisted Living, ALPS, Serenity House, Morristown Hamblen HealthCare System, Senior Citizens Center, Morristown Housing Authority, Morristown Public Works Department, the M-H Library, Morristown Utilities including the Wastewater Treatment Plant.

Future sessions will cover the topics of social services, city and county government, public safety, industry, tourism & the economy, arts, culture & recreation and education. Class members will get to tour facilities as well as meet our community leaders who serve in various roles in Morristown and Hamblen County.

Individuals participating in Leadership Morristown 2018 are **Leigh Ann Allen** (Commercial Bank), **Kaissen Carr** and **Andrea Stewart** (Morristown Housing Authority), **Timia Coffman**, **Patricia Contic & Vicky Turner** (Morristown Utility System), **Derek Creech** (Walters

State), **Shannon Delk** (Tennessee's Community Assistance Corporation), **Michael Elkins** (Elite Realty Group/Elkins Realty), **Lisa Grooms** (Morristown Lions Club), **Jonathan Gwinn** (First Peoples Bank), **DeAmbra Hicks** (Team Technologies), **Adam Ivy** (First Tennessee Bank), **Lori Jarnigan** (Stepping Out), **Kayla Oakes** (CEASE), **Becky Rehorn** (Vaughn & Melton), **David Slack** (HomeTrust Bank), **Richard Tidyman** (Douglas-Cherokee Economic Authority), **Kristina Veit** (Express Employment Professionals), **Timothy Walters** (Brightway Insurance-The Walters Agency) and **Michelle Woods** (City of Morristown).



M-H Library hosted the Leadership Morristown class on August 29. Library Director Shelly Shropshire gave the participants a tour of the Library and discussed the services offered.



## *From the President's Desk*

--Marshall Ramsey

### **Housing Needs an Important Issue for our Community**

**L**ooking to rent or own a new home in the area? It is hard to imagine how much has changed in just 5 years. As job growth increases in our community, so does population growth and the increased need for housing of all types. It puts our community in an odd and unique situation as a large percentage of our daily workforce commutes in from the surrounding counties. While that is great, it would be even greater if those people were permanent tax paying citizens in Hamblen County.

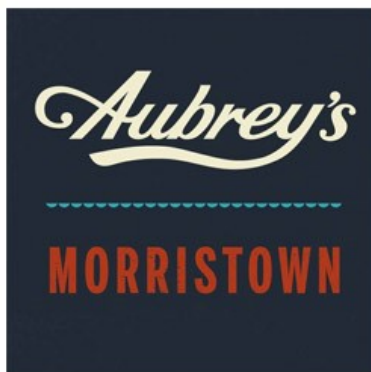
As a Chamber, we are currently working and brainstorming about how to market our community around the region and the globe, but without adequate housing options, we lose our most valuable asset, our people, to surrounding areas. As a Chamber Member and representative of our community, we encourage you to speak with developers about the positivity and growth in our community and how they can become a part of it. It is an odd position to be in when we are trying to help local builders while also trying to attract new builders to keep up with demand, but I think that is another positive indicator in our community!

---



## **HAPPY HOUR**

**Wednesday, September 19 @ 5:30**



Join us for food, drinks, and fun!  
Take advantage of this great  
networking opportunity.

# RECORD BREAKING TOURISM IN MORRISTOWN/HAMBLLEN COUNTY IN 2017



TRAVEL EXPENDITURES  
**\$100.44 MILLION**  
IN DIRECT VISITOR  
SPENDING  
**+7.8%**  
(over 2016)

LOCAL TAX  
REVENUE  
**\$2.22 MILLION**  
**+ 5.8%**  
(over 2016)

STATE TAX  
REVENUE  
**\$6.29 MILLION**  
**+ 6.5%**  
(over 2016)

VISIT  
MORRISTOWN  
TENNESSEE

**8:1  
ROI**

For every \$ spent promoting tourism in Hamblen County, \$8 in local sales tax was generated.

*Infographic provided by Morristown Area Chamber of Commerce with data provided by US Travel Association & Tennessee Dept. of Tourist Development.*





*Citizen* **TRIBUNE**

2018

# BUSINESS SHOWCASE

## Exhibitors

Advertising Expressions  
AirMedCare Network  
All Saints' Episcopal  
Appalachian Electric Cooperative  
The Begin Again Shoppe  
BenchMark Physical Therapy  
BNI Infinity  
CEASE Domestic Violence & Sexual Assault, Inc.  
Commercial Bank  
Crescent Center Drugs  
Dollywood  
Elwood Staffing  
Edward Jones Investments  
Express Employment Professionals  
First Peoples Bank  
HealthStar Physicians, P.C.  
Hilliard Lyons  
Iatric Manufacturing Solutions  
King University  
Knoxville TVA Employees Credit Union  
Masters Touch Salon & Spa  
May Family Chiropractic  
Merrill Lynch  
Morristown Family Medicine  
Morristown Utility Systems  
Onin Staffing  
Original Footwear  
ORNL Federal Credit Union  
The Providence Clinic  
Rural King Supply  
Secured Self Storage  
Sport Clips  
Stepping Out, Inc.  
Team Technologies, Inc.  
TSBDC  
Tennova Healthcare - Lakeway Regional Hospital  
Tri-Cities Airport Authority  
Tusculum University  
Walters State Community College  
Weichert Realtors - Tiger Real Estate Debbie Robbins

## Event Sponsors

Acme Printing, Inc.  
A-Z Office Resource, Inc.  
Atmos Energy  
B.K. Graphics  
Farmers Insurance - Jake Stokely Agency  
Fidelity Foods  
HomeTrust Bank  
Lions Volunteer Blind Industries  
Lowland Credit Union  
Morristown Hamblen Healthcare System  
Servpro of Hamblen, Sevier/Jefferson/Cocke  
Counties  
Sykes Enterprises, Inc.  
Texas Roadhouse  
The Girls & Me Boutique  
Thermocopy

## Food Vendors

Freddy's Frozen Custard & Steakburgers  
JET'S Pizza  
Krystal  
Longhorn Steakhouse  
Redbud Deli  
Rothschild  
Texas Roadhouse

## Major Sponsors





According to an article in Psychology Today, surveys about our fears commonly show fear of public speaking at the top of the list. A 2014 Forbes article quoted billionaire Warren Buffett's advice that improving your public speaking skills would boost your career and increase your value by 50%.

**This month's Lunch & Learn is designed to help you....**

# Polish Your Public Speaking Skills



Our presenter is **Justin Cook**. Justin is Sr. VP of Commercial Banking for First Tennessee Bank. He is a graduate of the United States Military Academy at West Point. He completed the Chamber's Leadership Morristown program in 2008 and has presented this Public Speaking workshop to recent Leadership classes.

## **Expect to Learn:**

- ♦ **Fundamentals of effective speaking**
- ♦ **How to build your confidence when speaking**
- ♦ **How to motivate your audience to take action**
- ♦ **Other useful communication techniques**

**Monday, September 17 at 12:00 noon**

**at**

**Morristown Area Chamber of Commerce  
Board Room**

**Lunch - \$15**

**Call 423-586-6382 or**

**Email to [macc@morristownchamber.com](mailto:macc@morristownchamber.com)  
to RSVP!**

**Lunch catered by Redbud Deli!**

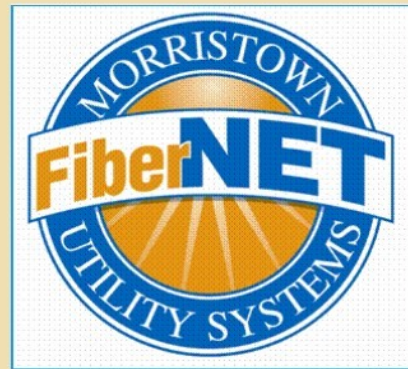




**You are invited!**

# **Membership Breakfast**

*Sponsored by*



**Thursday, September 20  
7:30 a.m.**

***FiberNET Training Facility  
919 Jarnigan Avenue***

**Please RSVP to  
[macc@morristownchamber.com](mailto:macc@morristownchamber.com)  
or call 423-586-6382**



# Business After Hours



Thursday, September 27th  
5:00 PM

**HealthStar Diagnostic Imaging**  
420 West Morris Blvd  
Suite 400-H



RSVP to [MACC@morristownchamber.com](mailto:MACC@morristownchamber.com) or Call 423.586.6382



# Welcome New Members!

## **CORA Physical Therapy**

1125 East Morris Blvd.  
Morristown, TN 37813  
423-714-0001

[www.coraphysicaltherapy.com](http://www.coraphysicaltherapy.com)

Scott Edwards, Clinic Manager  
Dayna Carter, Physical Therapy  
Patrick Maiden, Physical Therapy  
*Physical Therapy & Rehab*  
*Sports Medicine*  
*Dry Needling*

## **May Family Chiropractic**

1775 West Morris Blvd.  
Morristown, TN 37813  
423-587-5805

[www.maychiropractic Tenn.com](http://www.maychiropractic Tenn.com)

Dr. Aaron May, Chiropractor  
Natalie May, Office Manager  
*Chiropractic Services*  
*Spinal Adjustments*  
*Extremity Adjustments*  
*Electrical Stimulation Therapy*  
*Traction Therapy &*  
*Ultrasound*

## **Taxing Matters Accounting**

P. O. Box 2106  
Morristown, TN 37816  
865-253-2629

[www.Taxingmatterstn.com](http://www.Taxingmatterstn.com)

Christopher Valente, Owner  
Karen Tuten, Client Services Rep.  
*Tax Preparation/Services*  
*Bookkeeping*  
*Payroll Services*

## **Euphoria Salon & Spa**

1038 West 1st North Street  
Morristown, TN 37814  
423-581-0303

Ms. Lesa Noe, Owner  
*Klix Extensions*  
*Nail Salon*  
*Facials*  
*Color/HiLites*  
*Barber Cuts*

## **Ms. Mechelle Robinson**

Newport, TN 37821  
*Individual Membership*

## **YOUR NAME COULD BE LISTED**

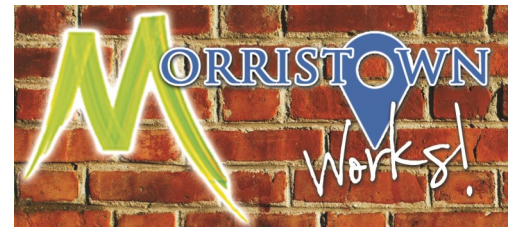
**ABOVE**—If you know of someone who should be a member of the Morristown Area Chamber of Commerce please contact Pat Seaver, Director of Sales and Marketing at [membership@morristownchamber.com](mailto:membership@morristownchamber.com) or call 423-586-6382.



## **Looking for a product or service??**

*Support the businesses who support our community through their Chamber investment. Don't forget to use our on line Membership Directory at*

[www.morristownchamber.com](http://www.morristownchamber.com)





# Congratulations!

## September Ambassador of the Month



Judy Potter-Yates  
All Saints Episcopal Church

# Congratulations!

## 2nd Quarter Ambassador of the Quarter!



Sylvia Tharp  
Original Footwear



## Featured Gold Star Members



*The Chamber boasts over 70 member businesses designated as Gold Star Members. Each month we are proud to feature, on a rotating basis, five of these special investors.*



[www.jetspizza.com](http://www.jetspizza.com)



[www.palsweb.com](http://www.palsweb.com)



[www.citizentribune.com](http://www.citizentribune.com)



[www.littledutchrestaurantmorristown.com](http://www.littledutchrestaurantmorristown.com)



[www.jordantaylorhomefurnishings.com](http://www.jordantaylorhomefurnishings.com)

*The Gold Star designation is for members who support the mission and program of work of the Chamber through increased financial investment. Gold Star members receive special recognitions and benefits throughout the year in return for this increased investment. If your company would like more information on becoming a Gold Star member, please contact Pat Seaver, 423.586.6382 or [membership@morristownchamber.com](mailto:membership@morristownchamber.com)*

# Mark Your Calendars!

- Thursday, September 6 1:00 p.m.  
**Grand Opening Ribbon Cutting —The Church of Morristown**  
2808 West Andrew Johnson Hwy.
- Friday, September 7 4:00 p.m.  
**Ribbon Cutting — ALPS Adult Day Services**  
600 North Daisy Street
- Thursday, September 13 3:00—6:00 p.m.  
**BUSINESS SHOWCASE—Public Invited, *See over 70 vendor displays***  
600 West Main Street
- Monday, September 17 12 Noon  
**Lunch & Learn — Polish Your Public Speaking Skills**  
Presented by Justin Cook, Sr. V.P., First Tennessee Bank  
Chamber Board Room
- Thursday, September 20 7:30 a.m.  
**Membership Breakfast — MUS/FiberNet**  
Training Center at 919 Jarnigan Ave.
- Thursday, September 27 5:00 p.m.  
**Business After Hours — HealthStar Physicians**  
420 West Morris Blvd.
- Friday, September 28 8:30 a.m.  
**New Member Orientation**  
Chamber Board Room,  
825 W. First North Street

For updated information on all Chamber activities, visit our website



**Aundrea Wilcox, MBA**  
KOSBE Executive Director

Times Available for Counseling Sessions  
at the Morristown Area Chamber of Commerce  
For appointment times call (423) 392-8825