



Morristown Area Chamber of Commerce – Blog Guidelines

Morristown Area Chamber of Commerce seeks to create, nurture, and expand diverse economic growth, and be an advocate for business in Hamblen County and the Lakeway region. For more than 100 years, we have been able to do that thanks to our member involvement from various organizations, businesses, and small business owners.

We invite our members to contribute blogs that will be useful to residents of Hamblen County and the Lakeway region. Blogs should be of an informative or educational nature for readers but is not a marketing opportunity for your products and services. We have provided some guidelines to help you in writing any blogs that you wish to contribute to us that you feel would provide valuable insight to our members and the public.

Blog Guidelines

- Blog submissions must come from current members or an employee of a company that is in good standing with Morristown Area Chamber of Commerce.
- As much as we would love to publish every article written, we will select articles based on relevancy to Hamblen County and Lakeway region residents.
- Articles should follow our publishing guidelines as listed below, or your submission may not be published.
- When published, your article will be featured on our social media outlets such as Facebook, Twitter, and Google+. It is to the benefit of your business that you share these posts on your own social media pages in efforts to promote your business.

Publishing Guidelines

- Articles should be a minimum of 500 words and follow basic grammatical guidelines such as proper use of punctuation and spelling. However, we reserve the right to edit your article as we see fit.
- Please focus on **quality**, not quantity.
- Direct quotes are appropriate, but please be sure to properly cite your sources which will be included in the article as reference.
- Keep writing clear and concise, use bullet points or lists whenever appropriate to draw in the reader. Headlines to introduce each main point are also ideal.
- Include a little verbiage about yourself. For example, add a few sentences that share what you do, and a little bit about your personal life or what you like to do for fun. You may also want to include your business website or phone number.

- Submissions must be original content, nothing copyrighted or republished from another news outlet or even your own business website. Please keep in mind that we are not able to republish previous articles published on your behalf. A new piece would need to be written if you would like to cover an existing topic that has previously been published.
- Once your article is published, it becomes the property of Morristown Area Chamber of Commerce, and cannot be republished in any form other than sharing the provided link on social media outlets. These efforts are to prevent copyright infringement.
- Only articles adhering to these guidelines will be considered. We reserve the right not to publish any articles that would not be conducive to our business or yours.

Should you have any questions, please contact Morristown Area Chamber of Commerce directly by calling us at (423) 586-6382 between the hours of 8:30 am and 5 pm or contact us here <https://www.morristownchamber.com/contact-us>.