



# 2017 BUSINESS SHOWCASE



**Thursday,  
September 14th**



**3PM - 7PM**



**First Presbyterian Church**

600 W Main St, Morristown, TN 37814

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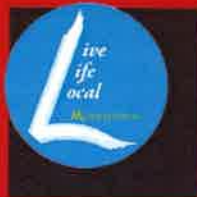
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**Thursday, September 14, 2017** - Mark the date on your calendar to attend and/or have your business participate in the **2017 Business Showcase**. The Chamber has focused on living life local this year so we want to make the event more accessible to the public! The event will be held from **3:00 p.m. to 7:00 p.m.** this year AND we will be presenting 3 major door prizes! Also new this year...several restaurants will be present with food samples. As always, there will be plenty of great giveaways and door prizes!

Business is booming in Morristown and this is a fantastic opportunity to **SHOWCASE** your products and services along with over 40 area businesses!

If you have any questions, please feel free to call or email Pat Seaver. (423) 586-6382 or [membership@morristownchamber.com](mailto:membership@morristownchamber.com).



# SPONSORSHIP OPPORTUNITIES



## Major Sponsors - \$1500

- Centrally located complimentary booth space
- Company name and/or logo featured in media and chamber advertising
- Company name and/or logo displayed on inside and outside banners



## Event Sponsors - \$350

- Complimentary booth space
- Inclusion on media and chamber advertising

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### BUSINESS SHOWCASE COMMITTEE

BRIAN LATCHFORD, Chair

LANDREE BROTHERTON	SHERRIE MYATT
AMBER CAMPBELL	JULIA QUICK
DELORES COLE	JESSICA RICH
NORMA ELKINS	KRISTINA VEIT

MARKETING MATERIALS PROVIDED BY LEIGH SEMPKOWSKI WITH THRIVE MARKETING



## What is the Business Showcase?

- One day event highlighting your products and/or services to community members and a networking opportunity with other businesses.



## Why Should I Showcase My Business?

- Reach potential customers
- Increase brand awareness
- Introduce new products/services/programs
- Networking



## How Much Does It Cost?

- Chamber Members Early bird Special - \$195 (register by August 25th)
- Chamber Members Regular Rate - \$250 (post August 25th)
- Non-Chamber Members - \$350



## What Is Included?

- Half pipe & drape for each booth
- One 6ft table with 2 chairs
- Wifi
- Table cloth (if needed)
- Electricity (limited)



## When Do I Setup / Breakdown?

- Thursday, September 14th - 11 am to 2 pm
- Breakdown - Vendors cannot break down until 7 pm.  
*If vendors breakdown prior to 7 pm, they will be unable to win a door prize.*

# PRESENTING SPONSORS



## MAJOR SPONSORS



## EVENT SPONSORS

Acme Printing, Inc.

An Ion Design

B. K. Graphics

Best Western PLUS Morristown Conf. Center Hotel

Farmers Insurance—Jake Stokely Agency

Fountain Plaza Pharmacy

Franklin American Mortgage Company

Freddy's Frozen Custard & Steakburgers

Heartland Title Services

Knoxville TVA Employees Credit Union

Office Max

OTICS USA, Inc.

The Girls & Me Boutique

The Tennessee Credit Union

Vietnamese Gourmet Pho Restaurant

## Citizen Tribune Advertising Packages

### Sunday, September 10th Special Edition

#### Package A

A half page ad in color (60,000 plus readership) in the special Business Showcase publication and a post on the Citizen Tribune Facebook page (14,000 followers) \$400

#### Package B

A quarter page ad in color (60,000 plus readership) in the special Business Showcase publication and a post on the Citizen Tribune Facebook page (14,000 followers) \$230

#### Package C

An eighth page ad b/w (60,000 plus readership) in the special Business Showcase publication and a post on the Citizen Tribune Facebook page (14,000 followers) \$120



# REGISTRATION FORM

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Company or Business Name:

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Contact Person

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Mailing Address

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City

State

Zip

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Phone

Email

\_\_\_\_\_ Regular Booth Space **\$250**

\_\_\_\_\_ Major Sponsor **\$1500**

\_\_\_\_\_ Event Sponsor **\$350**

\_\_\_\_\_ Non-Chamber Member **\$350**

\_\_\_\_\_ Yes, I want the ad package (A, B, C)

Yes, I need a table cloth

Yes, I need electricity

No booth will be reserved without payment. No refunds. Please make check payable to: **Morristown Area Chamber of Commerce.**