

Jodi Barnard Graduates from Rural Leadership Institute

Jodi Barnard, Business Development Specialist at the Chamber, recently graduated from TVA's Rural Leadership Institute. The Rural Leadership Institute, developed and sponsored by TVA Economic Development, provides professional leadership training to rural community economic development professionals in the TVA service area.

The institute is designed to help local participants more effectively lead volunteers, partner organizations, businesses, elected officials and citizens to ensure long-term success.

Four two-day sessions were conducted by leading area experts. The training included focused skills development in the following major areas: Foundations of Leadership; Organizational and Individual Effectiveness; Effectively Telling the Story of Your Community; and Outclassing the Competition.



“Rural America’s ability to compete, gain jobs, and attract economic investments depends on local leaders being prepared, having product available, and using effective leadership and communication skills to differentiate their community’s unique strengths,” said TVA Senior Vice President of Economic Development John Bradley. Aaron Stewart, TVA Senior Program Manager of Rural Strategy, added: “It has been exciting to work with program participants. By enhancing their professional leadership skills, this program helps benefit their communities’ growth for years to come.”

“The TVA Rural Leadership Institute provided an awesome learning experience to enhance my skills in the economic development field,” Barnard said. “I appreciate being given the opportunity and appreciate TVA’s commitment to the communities it serves.” A total of 22 participants completed the course and received graduation certificates. Based on the success and responses from this and previous classes, TVA Economic Development is planning future institutes.

The Tennessee Valley Authority, a corporation owned by the U.S. government, provides electricity for business customers and distribution utilities that serve 9 million people in seven southeastern states. Economic development is a major part of TVA’s core mission. TVA’s Economic Development services are focused on attracting targeted new industries, retaining and growing existing businesses and partnering with communities to help foster economic growth. More information is available at TVAed.com.



From the President's Desk

Think Global!

--Marshall Ramsey

When I think of Morristown, Tennessee, I think of a global community. We manufacture things that travel around and are consumed worldwide.

It has been very interesting seeing the shift of companies based out of China lately. We all know what happened with furniture and well, every product that could be produced overseas, but we are currently seeing a shift—Chinese based companies looking for US manufacturing locations. The most interesting part is that these companies see the US as a small percentage of their consumer market. These companies want to produce goods to resale in China with a MADE IN USA stamp on them. Made in USA products by a Chinese company shipping

back to China. If that isn't karma, I don't know what is.

While this is neat to see, how can small businesses and retailers in Morristown benefit from this? #1-How is your web presence? Do you offer translations to the world's most spoken language? If you only market your products to a 15 mile radius, is it fair to complain about people going to other communities to shop? Are you targeting ads to Facebook? Better yet, are you marketing on Renren, China's largest social media site?

I want all of our companies to be successful in Morristown. We want you to shop, live, work and play local, but always keep an open mind and think global.

DON'T MISS IT!

**Meet the
Candidates!**

**Learn about
the issues!**

May 2 City Election Candidate Forum

Monday, April 10, 7:00 p.m.

Walters State Community College

Morristown Campus

Student Services Building

International Lyceum

Sponsored by the Legislative Relations Committee

MORRISTOWN AREA CHAMBER OF COMMERCE TENNESSEE

Growth Wheel Presented at Morristown Chamber April 20

This is an interactive, hands-on training seminar with group collaboration suited for existing businesses that want to grow. This Focus Area is about selecting which customer segments to serve, prioritization of key customers, customizing your products, communicating to various segments, and building a customer pipeline.

Modules that will be covered include:

- Customer segments
- Favorite customers
- Customization
- Lead generation
- Customer persona

Each participant will receive activity worksheets for every module, to work on their own unique business in small group format. Pre-registration required. **Fee: FREE**

The program will be presented by Aundrea Wilcox —KOSBE Executive Director |GrowthWheel Certified Business Advisor™ and is Co-Sponsored by: KOSBE, Morristown Chamber of Commerce, SBDC at ET-SU Kingsport Affiliate Office



GrowthWheel® WorkGroup: CUSTOMER PORTFOLIO

Morristown Chamber of Commerce

Thursday, April 20, 2017

3 PM – 5 PM EST

kosbe.org/events



The cooperative agreement between KOSBE and East Tennessee State University is partially funded by the U.S. Small Business Administration (SBA). SBA's funding is not an endorsement of any products, opinions or services. SBA funded programs are extended to the public on a non-discriminatory basis. Additional funding is provided by the Tennessee Board of Regents and the state of Tennessee.

Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Please contact Aditi Bhavne—423.392.8825; abhavne@tsbdc.org; 400 Clinchfield Street, Suite 100, Kingsport, Tennessee 37660.



presented by



tennesseeworks

Tennessee Works! Hiring the Disabled

We're transforming the employment landscape for young people with intellectual and developmental disabilities across the state. Meaningful work. Real pay. Opportunities for every Tennessean with a disability. This program will focus on **EMPLOYERS** and how they can recognize the contributions people with disabilities can make in the workplace.

Monday, April 17 at 12:00 noon
at
**Morristown Area Chamber of Commerce
Board Room**

Lunch - \$15

Call 423-586-6382 or
Email to macc@morristownchamber.com
to RSVP!

Lunch catered by Redbud Deli!

Get Your Tickets Now!



15th Annual Small Business Awards of Excellence Luncheon

Catered by
Holston's
Kitchen!

Tuesday, April 25, 2017 at 11:30 a.m. at 1st Presbyterian Church

\$22 per person, call the Chamber 423-586-6382 for tickets

presented by



Join us as we celebrate these nominated businesses and organizations who make it possible for us to "Live Life Local" by providing the best in products and services right here in our community.

ACME Printing	East TN Center for Orthopaedic Excellence	Knoxville TVA Employees Credit Union
All American Fitness	Elite Realty Group— Norma Elkins	McKenna Orthodontics
ALPS	Emma's Asian One	MD Pharmacy
ARIES Energy	Farmers Insurance— Jake Stokely Agency	Pediatric Dental Assoc.
Berkshires Old Fashioned Frozen Custard	Fountain Plaza Pharmacy	Personal Finance Co.
Best Western PLUS Morristown Conf. Ctr.	Hardwood Specialties	The Raspy Peach
CEASE	Jordan Taylor Home Furnishings	Ramsey's Farm Market
Clinch-Powell RC & D	Kelley Marie Chic Boutique	Redbud Deli
Cornerstone Academy		Stepping Out
		Strate Insurance Group

Award Sponsors

Craine, Thompson & Jones, PC

The Girls & Me Boutique

Purkey, Carter, Compton, Swann & Carter

King University

Express Employment Professionals

Life Care Center of Morristown

Thrive Marketing, LLC

Business After Hours

let's celebrate!

Hosted By

**LA. LAKEWAY
AUTO**

3017 W. Andrew Johnson Highway

**Thursday, April 27
5:00 p.m.**



Please RSVP to:

macc@morristownchamber.com

Or Call: 423-586-6382

The Chamber is so thankful for our supportive membership base. We recognize that our organization and our community benefit from the investment made by the 600+ businesses who see the value of a membership in the Morristown Area Chamber of Commerce. When you are seeking products or services, we encourage you to shop with those businesses who are members of the Chamber.

For your convenience, we are starting a series in the Morristimes that present our members in specific business categories. We are presenting the categories in random order and eventually will feature categories that will include all our members. Please refer to this list as you shop. You may find our full membership listing at our website, www.morristownchamber.com.



Architects

- Barge, Waggoner, Sumner & Cannon, Inc.
- Fuller Architects
- Johnson Architecture, Inc.
- The Lewis Group Architects, Inc.
- Michael Brady Inc. (MBI)



Automobile Sales

- Chevrolet of Morristown, LLC
- Honda Morristown
- Lakeway Auto Sales
- Morristown Ford
- Morristown Hyundai
- Rick Hill Imports, Inc.
- Royston Chrysler Dodge Jeep Ram, Inc.
- Rusty Wallace Cadillac, GMC, KIA
- Rusty Wallace Toyota Scion
- Tarr Chevrolet

Landscaping/Landscape Design/Lawn Services

- Advanced Landscape, Inc.
- McFall Mowing
- Oak View Landscaping & Lawn Care
- Roberts Cleaning
- Tharp Design

Telephone Service Providers

- FiberNet
- LogOn Computer Services
- Mobile Solutions
- N Touch Wireless
- Spectrum Business
- Sprint Store
- Verizon Wireless



Indicates Gold Star Member

Welcome New Members!

Art-N-Stone

298 Boyd School Road
Morristown, TN 37813
Phone: 423-258-9815

www.art-n-stone.com

Mr. Montoya Mark Bowman, Co-Owner
Mr. Danny Roberts, Co-Owner
*Granite, Quartz, Marble & Tile
Design, Fabrication & Installation
Sinks & Faucets*

Fast Pace Urgent Care Clinic

291 South Daisy Street
Morristown, TN 37813
OPENING SOON

Email: morristown@fastpacemedical.com

www.fastpaceurgentcare.com

Aaron Rice, Marketing Representative
Healthcare Services

Planet Fitness

2550 East Morris Blvd.
Morristown, TN 37813
Phone: 423-492-0700

www.planetfitness.com

Ms. Holly Berens, Operations Coordinator
Mr. Andrew Poirier, General Manager
Ms. Kali Roscoe, Regional Manager
*Health & Fitness Centers
Personal Training
Tanning & Retail Tanning Products
Silver Sneakers Fitness Program
24 Hour*



Gold Star
Member

Republican Party of Hamblen County

Morristown, TN
Mr. Aaron Chapman, Chairman
Mrs. Leigh Sempkowski, Vice-Chairman
Political Organization

Simple Dental Urgent Care Clinic

2104 East Andrew Johnson Hwy.
Morristown, TN 37814
Phone: 423-438-0692
Ms. April Peavler, Office Manager
Dr. Christel Westmorland, Owner
Dr. Micah Westmorland, Owner
*Dental Care—Emergency Dental,
Fillings & Extractions*

Sports Clips

4329 West Andrew Johnson Hwy., Ste. 5
Morristown, TN 37814
Phone: 423-839-2333

www.sportclips.com/tn410

Ms. Tenille Garcia, Store Manager
Mr. Tim Horn, Owner
Mrs. Lori Horn, Owner
*Barber Shop
Hair Stylists*

Tarr Chevrolet

304 E. Broadway Blvd.
Jefferson City, TN 37760
Phone: 865-475-3838
www.tarrchevrolet.com
Mr. Scott Shafer, President
Mr. Scott Jackson, General Manager
*Automobile Sales
Automobile Services/Repair
Automotive Supplies/Parts/Accessories
Auto Collision—Repair and Refinish*

The Old Towne Sweet Shoppe

138 West Main Street
Morristown, TN 37814
Phone: 727-458-7157
Ms. Julianne Reyes Manager
Mr. Steven Reyes, Owner
*Chocolates & Homemade Candies
Ice Cream Shop
Coffee Shop
Bakery*

Thermocopy

3505 Sutherland Ave.
P. O. Box 10665
Knoxville, TN 37919
Phone: 865-524-1124
Fax: 865-525-0024
www.thermocopy.com
Mr. Bob Pedley, Account Executive
Mr. Floyd Moretto, Sales Manager
*Office Equipment Machines & Service
Information Technology Services
Document Management*

YOUR CLIENT/CUSTOMER/SUPPLIER'S NAME HERE

If you know someone whose name should appear in this listing next month, please let us know.

Call Pat Seaver

Director of Sales and Marketing
(423) 586-6382

membership@morristownchamber.com



“Like Us On Facebook!”



Congratulations

April
Ambassador of the Month!



Leigh Sempkowski
Thrive Marketing, LLC

Congratulations

1st Qtr.
Ambassador of the Quarter!



Rachel Westra
City of Morristown

Featured Gold Star Members

The Chamber boasts over 55 member businesses designated as Gold Star Members. Each month we are proud to feature, on a rotating basis, three of these special investors in our Chamber!



www.suntrust.com



www.arconic.com



www.musfiber.com

Welcome our newest Gold Star Member



www.tvacreditunion.com

The Gold Star designation is for members who support the Mission and Program of Work of the Chamber through increased financial investment. Gold Star Members receive special recognitions and benefits throughout the year in return for their increased investment.

If your company would like more information on becoming a Gold Star Member, please contact Pat Seaver, 423.586.6382 or membership@morristownchamber.com

MARK YOUR CALENDARS!

Friday, April 7 12 Noon

Grand Opening Ribbon Cutting – The Church of God of the Union

Assembly of Morristown

440 West Third North Street

Monday, April 17 12 Noon

Lunch & Learn — Tennessee Works! Hiring the Disabled

Speaker Lynette Henderson

Chamber Board Room

Tuesday, April 18 1:00 p.m.

Grand Opening Ribbon Cutting – Thrive Marketing LLC

Chamber Board Room, 825 W. First North St.

Wednesday, April 19 10:00 a.m.

Grand Opening Ribbon Cutting – The Purple Iris

400 East Economy Road, Ste. 1

Thursday, April 20 3:00—5:00 p.m.

GrowthWheel—Grow your Business—CUSTOMER PORTFOLIO

Presented By Aundrea Wilcox of the TSBDC

Chamber of Commerce Board Room, 825 W. First North St.

Monday, April 24 3:00 p.m.

Grand Opening Ribbon Cutting – Simple Dental Urgent Care Clinic

2104 East Andrew Johnson Hwy.

Tuesday, April 25 11:30 a.m.

Small Business Awards of Excellence Luncheon

First Presbyterian Church, 600 West Main Street

Contact the Chamber Office for Tickets

Thursday, April 27 5:00 p.m.

Business After Hours – Lakeway Auto Sales

3017 West Andrew Johnson Hwy.

Tuesday, May 4 4:00 p.m.

Ribbon Cutting — Arrow Exterminators Termite & Pest Control

5655 West Andrew Johnson Hwy.



Aundrea Wilcox, MBA
KOSBE Executive Director

Times Available for Counseling Sessions
at the Morristown Area Chamber of Commerce
For appointment times call (423) 392-8825