



## BENEFITS OF MEMBERSHIP WITH THE MORRISTOWN AREA CHAMBER OF COMMERCE

FEATURES	MORRISTOWN CHAMBER ADVANTAGES	BENEFITS
<b>Networking</b>	Generating business through Chamber Membership Breakfasts, Business After Hours events, Member to Member events, and special events throughout the year.	More exposure to potential clients that become your customers.
<b>Membership Directory/ Industrial Directory</b>	“The Yellow Pages” for Chamber members and industry.	Locate other Chamber members and they can locate you.
<b>Website Listing</b>	Expose and promote your company on the Internet.	Provides your company a website link allowing you to reach more customers.
<b>Economic Development</b>	Markets Morristown/Hamblen County all over the world, seeking new industry.	Creates jobs - more products and services required equals better profit for industry and the community.
<b>Tourism Development</b>	Promotes the area’s assets and amenities to visitors seeking recreational, historical, and cultural activities.	Tourists create more business for hotels, restaurants, retail stores, gas stations, boat docks, and sales tax collected.
<b>Legislative Issues</b>	Maintains open communication with local, state, and Federal elected officials to express views and concerns effecting the business community.	Improves business climate by keeping you informed about legislative issues effecting the business community.
<b>Plaque &amp; Decal</b>	Display with pride your partnership with the Chamber.	Shows support of the Chamber’s mission and builds professional credibility.
<b>MorristownChamber.com</b>	Stay informed on business issues, Chamber members, and events.	Increases exposure and knowledge of what is going on.
<b>“Shop Chamber!”</b>	Program encouraging shopping with Chamber members for goods and services and educates public on businesses that invest with Chamber	Increases awareness of Chamber members to shop with and offers incentives/specials
<b>Chamber E-Newsletter</b>	Monthly e-newsletter with upcoming events and important membership information.	Keeps you up to date on Chamber events and what new businesses have joined the Chamber.
<b>Chamber Chatter</b>	Enables members to promote their events, activities, promotions, and special honors,	“No Cost” advertising...available only to Chamber members.
<b>Mailing Lists &amp; Labels</b>	Target your market within the Chamber.	More cost efficient and saves money on reaching customers through direct mail.
<b>Member Only Referral</b>	Chamber answers hundreds of inquiries yearly. Only member companies are referred.	More customers - build credibility with references.
<b>Leadership Morristown</b>	Identifying individuals who have the potential of becoming community leaders through training and encouragement to achieve and excel in leadership roles.	Develops future leaders within the community to help the overall business climate.
<b>Serve on a Committee</b>	Have a say - Share your expertise and knowledge and effect change.	Be a leader who makes things happen for the better.
<b>Membership</b>	Membership dues are deductible for most members as ordinary & necessary business expense.	Advantages above & tax deductible! (Note: Check with your tax advisor)

**The Chamber. It Works!**

423-586-6382  
www.morristownchamber.com

*Where Opportunities Begin!*

**The Chamber...how can you afford NOT to join?**  
Visit us online [www.morristownchamber.com](http://www.morristownchamber.com) or call 423-586-6382!