



MEMBERSHIP APPLICATION

ORRISTOWN AREA CHAMBER OF COMMERCE



825 West First North Street
P.O. Box 9
Morristown, TN 37815
423-586-6382
www.morristownchamber.com

Where Opportunities Begin....



WELCOME TO THE MORRISTOWN AREA CHAMBER OF COMMERCE

Message from the President:



**Thom Robinson, CCE, CEcD
President & CEO**

“It is to all of our benefit that we have “new” business investment, or other “new” money, coming into the area, in order to give our existing businesses a better chance to succeed.”

Congratulations! The fact that you are reading this letter tells me that you are at least considering joining the Morristown Area Chamber of Commerce. Let me encourage you to keep going and fill out this application.

First, let me ask you a question. If there was not some organization or agency working to bring new jobs and capital investment to the area, wouldn't you be asking your local government to be working on this activity, or wouldn't you consider joining together with some of your friends and other business owners to seek ways to try to attract industry and other businesses to locate here with you?

After all, it is to all of our benefit that we have “new” business investment, or other “new” money, coming into the area, in order to give our existing businesses a better chance to succeed. New businesses mean new jobs, which leads to new employees, which leads to potential customers for whatever product or service we offer. In other words, the new businesses add to the area's economy, making the economic “pie” bigger, giving us all a chance to take a bite or two.

There's more to it, but this is the heart of the matter—creating the bigger “economic pie.” And creating the agency to do this, or starting an effort with your fellow business owners, isn't necessary. One already exists. That's right—the Chamber!

Our widely-recognized, successful programs in industrial attraction and expansion, plus our commercial, service, and retail development programs, as well as our aggressive efforts to attract tourists and visitors (and their dollars) are **already in place**. We are working hard every day to make that “pie” bigger!

To be sure, we have a number of programs that can give you direct return on your investment. Or better yet, ask one of our current members to tell you about their membership and its value.

But the “bottom line” — we want to be your “economic pie” maker. Come join with us! You and the more than 700 area businesses that are already members will be even better with your participation.

C. Thomas Robinson, CCE, CEcD
President & CEO

Mission Statement

The Mission of the Morristown Area Chamber of Commerce is to create, nurture, and expand diverse economic growth, and be an advocate for business in Hamblen County and the Lakeway Region.

Our Primary Goals

The Morristown Area Chamber of Commerce is a non-profit business organization whose primary goals are:

- Creating, nurturing and expanding a healthy economic climate so that businesses may prosper.
- Keeping members informed of issues affecting the business community and addressing the Chamber's point of view to the appropriate legislative bodies.
- Ensuring our programs and services are appropriate to achieve our Mission.
- Supporting and promoting efforts to make Education a priority in Hamblen County.
- Promoting alliances to foster Regional Economic Growth.
- Promoting growth and development in the Medical Community and its services.



BENEFITS OF BEING A MEMBER OF THE MORRISTOWN AREA CHAMBER OF COMMERCE

FEATURES	MORRISTOWN CHAMBER ADVANTAGES	BENEFITS
Networking	Generating business through Chamber membership Breakfasts, Business After Hours events, Member to Member events, and special events throughout the year	More exposure to potential clients that become your customers
Membership Directory/ Industrial Directory	“The Yellow Pages” for Chamber members and industry	Locate other Chamber members and they can locate you
Website Listing	Expose and promote your company on the world wide web	Provides your company a website link allowing you to reach more customers
Economic Development	Markets Morristown/Hamblen County all over the world, seeking new industry	Creates jobs - more products and services needed creating a better profit for your bottom line
Tourism Development	Promotes the area’s assets and amenities to visitors seeking recreational, historical and cultural activities	Allows for increased customer flow and business in hotels, restaurants, retail stores, gas stations and boat docks.
Legislative Issues	Maintains open communication with local, state and Federal elected officials to express views and concerns effecting the business community	Improves business climate by keeping you informed about legislative issues of the business community
Plaque & Decal	Display with pride your partnership with us	Shows support of the Chamber’s mission and builds professional credibility
MorristownChamber.com	Stay informed on business issues, Chamber members, and events	Increases exposure and knowledge of what is going on
“Shop Chamber!”	Program encouraging shopping with Chamber members for goods and services and educates public on businesses that invest with Chamber	Increases awareness of Chamber members to shop with and offers incentives/specials
Morristimes E-Newsletter	Monthly e-newsletter with upcoming events and important membership information	Keeps you up to date on Chamber events and what new businesses have joined the Chamber
Mailing Lists & Labels	Target your market within the Chamber	More cost efficient and saves money on reaching customers through direct mail
Member Only Referral	Chamber answers hundreds of inquiries yearly Only member companies are referred	More customers - build credibility with references
Leadership Morristown	Identifying individuals who have the potential of becoming community leaders through training and encouragement to achieve and excel in leadership roles	Develops future leaders within the community to help the overall business climate
Serve on a Committee	Have a say - Share your expertise and knowledge and effect change	Be a leader who makes things happen for the better

The Chamber. It Works!



Where Opportunities Begin!



ORRISTOWN The Chamber. It Works.

AREA CHAMBER OF COMMERCE

APPLICATION FOR MEMBERSHIP

YES! I want to join the Morristown Area Chamber of Commerce. Here is my Directory information. *(Please type or print clearly.)*

Company or Business Name _____

Street Address _____

Mailing Address (if different than street) _____

City _____ State _____ Zip _____ Date Company established _____

Business Phone _____ Fax _____ Alternate Phone _____

Website _____ Company email for public inquiries _____

Primary Contact _____ Title _____

Primary Contact E-mail _____

Secondary Contact _____ Title _____

Secondary Contact E-mail _____

HR Manager _____ Email _____

List any additional company representatives that you would like to include in your membership. (include titles and emails if applicable)

Business Classification: Please list business categories (up to 5) of products or services you offer for our membership directory listings.

Referred by: _____



Morristown Area Chamber of Commerce

**825 W. First North Street
P.O. Box 9
Morristown, TN 37815**

**(423) 586-6382 Phone
(423) 586-6576 Fax**

www.morristownchamber.com

INVESTMENT SCHEDULE

Schedule	Minimum Investment	
I	Less than 6 employees	\$260
	6 - 10	\$280
	11 - 20	\$335
	21 - 30	\$415
	31 - 40	\$475
	41 - 50	\$535
	51 - 100	\$595 + \$1 for every employee over 50
	101 - 200	\$660 + \$1 for every employee over 100
	201 & over	\$850 + \$1 for every employee over 200
II	Financial Institutions (Banks, S & L's, Credit Unions)	\$35 per million dollars of local deposits (Minimum Investment - \$260.00)
III	Professionals (Accountants, Architects, Attorneys, Engineers, Physicians, etc.)	
	-- Corporate	\$310 for first professional + \$125 for each add'l professional
	-- Partial Corporate	Based on number of employees - See Schedule I base rates
	-- Individual	\$310 (firm name will not be listed in directories)
IV	Hotels/Motels/Apartments/Prop. Mgt.	\$260 + \$2.20 per room or unit
V	Real Estate, Insurance Firms with associated Contract Agents	Option A: Full Corporate: Schedule I Base rates for Principal and non-licensed employees plus \$100 per licensed agent if at least 50% of eligible agents participate. Participating agents will receive name and phone listing under company banner in all Chamber publications. Option B: Partial Corporate: Schedule I Base rates for Owner/Principal counting all employees and licensed agents. (Only firm name and principal will be listed in directories: Independent agents may join at regular Schedule I base rate.)
VI	Associate--Individual (Retirees, Gov't employees, elected officials)	\$140
	Associate--Churches & Schools	\$140
	Associate--Organizations (non-profits, government agencies)	\$260
VII	Out of town applicants	\$450 + applicable per "unit" charge for in-town employees
VIII	All other (Utilities, Health Care Facilities)	Negotiable

I am interested in the following opportunities (check all that apply):

_____ Membership Breakfasts

_____ Business After Hours

_____ Ribbon Cuttings

_____ Small Business Awards

_____ Leadership Morristown

_____ Women in Business

_____ Membership Development

_____ Ambassador's Club

_____ Legislative Relations

_____ Transportation Committee

_____ Tourism Development

_____ Retail, Service & Commercial Development

_____ Industrial Appreciation

_____ Member to Member

_____ Golf Tournament Committee

_____ Annual Meeting Planning

_____ Other _____

Number of full-time employees: _____

Number of part-time employees: _____

Membership Investment Amount \$ _____

Application Fee \$25.00

Total Amount Due \$ _____

As a representative of this business, I submit this application to be considered for membership to the Morristown Area Chamber of Commerce. All information provided on this Membership Application is accurate and true.

Signature

Date

Please return by fax or mail to the address on the front of your application. If you have questions, contact us at 423-586-6382.